

Run Nike Melbourne Marathon

Full Terms & Conditions

1. Information on how to enter and all prize details form part of these Terms and Conditions. Participation in this competition is deemed acceptance of these Terms and Conditions.
2. The promoter is Bupa HI Pty Ltd, ABN 81 000 057 590 33 Exhibition Street, Melbourne, Victoria 3000 (**Promoter**)
3. Entry is only open to Australian residents aged 18 or over who follow @BupaAustralia on Facebook, Instagram or X. People who enter the competition are referred to as “**Entrants**”, “**you**” or “**your**”.
4. The competition commences on the 25th August 2025 at 7pm (AEST) and closes on 31st August 2025 at 7pm (AEST) (**Promotional Period**). There will be five (5) prize winners for the Competition Period.
5. To enter this competition, Entrants must comment their favourite pump-up song under the applicable competition post on Bupa Australia’s Facebook, Instagram or X account, during the Promotional Period. Only Entrants who meet all eligibility requirements set out in these Terms and Conditions can win.
6. If Entrants are invited to answer a question, send in comments, photos and/or videos (or other multimedia) in order to participate in this competition, each entry must be the Entrant’s original work and the Entrant must have obtained consent from any person(s) appearing in photos/videos submitted in the course of entering this competition. Each Entrant consents to the Promoter dealing with their work in any way, including in a way which would otherwise infringe their moral rights. Each Entrant warrants that their entry does not, and its use by the Promoter or other persons will not, infringe the rights of a third party (including intellectual property rights).
7. Only one (1) entry per person is permitted. Incomplete, indecipherable, or ineligible entries will be deemed invalid.
8. The Promoter may (acting reasonably) any time verify the validity of entries and the eligibility of Entrants (including an Entrant’s identity, age and place of residence) and disqualify any Entrant who is ineligible, submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions may be accepted at the Promoter’s sole discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
9. PRIZE DRAW: Prize draw will take place at 33 Exhibition street, Melbourne VIC 3000 on 31st August 2025 at 7pm (AEST). The judges’ decision is final and no correspondence will be entered into. The Bupa Media Team will select the winners.
10. There are five prizes to be given away. The first five valid entries drawn at random from all valid entries received during the Promotional Period will each win (1) entry ticket to the Melbourne Marathon Festival 2025 (distance at winner’s choice), valued at \$170 (including GST). Travel costs will not be covered by the Promoter.
11. The total value of the prize pool is \$850 inclusive of GST and is valued as at 6 August 2025. Each prize, including any portion of a prize, is not transferable or exchangeable and cannot be taken as cash. Promoter accepts no responsibility for any variation in the value of the prize(s).
12. The Promoter may (acting reasonably) substitute any unavailable prize(s) with a prize of equal value and/or specification to the unavailable prize.
13. The Promoter will notify all prize winners by email by no later than the 1st September 2025. Winner’s details will be published on Bupa Australia’s Instagram stories on 1st September 2025 (**Publication Date**). Prize(s) must be claimed within two (2) weeks of the Publication Date.

14. Where the prize remains unclaimed, the Promoter will conduct such further draws as necessary to reallocate the prize to another winner (**Alternative Winner**). The second chance draw to select the Alternative Winner will take place on 14th September 2025 at 33 Exhibition Street, Melbourne VIC 3000 at 7pm AEST by the Bupa Media Team. The Alternative Winner(s) will be advised via email no later than 14th September 2025. Alternative Winner's details will be published on the Promoter's Instagram stories on 15 September 2025 (**Further Publication Date**). Prize(s) must be claimed within two (2) weeks of the Further Publication Date.
15. If this competition is published on a social media platform, each Entrant must comply with the relevant platform's terms and conditions. Further, Entrants acknowledge that the competition is in no way sponsored, endorsed, administered by, or associated with the relevant social media platform. The information an Entrant provides as part of this competition will only be used for the purposes outlined in these Terms and Conditions. Any questions, comments or complaints about this competition must be directed to the Promoter and not to the social media platform. The social media platform will not be liable for any loss or damage suffered by an Entrant as a result of participating in the competition (including taking/use of a prize), except for any liability which cannot be excluded by law.
16. Winning Entrants consent to the Promoter using for any purpose the Winning Entrants' name, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media, for an unlimited period of time without remuneration.
17. If this competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter may (acting reasonably) to the extent permitted by law (a) disqualify the relevant Entrant or Entrants; or (b) modify, suspend, terminate or cancel the competition.
18. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the competition, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or Entrant; or (f) use of the prize.
19. The Promoter collects each Entrant's personal information in order to conduct the competition and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors and prize suppliers. Entry is conditional on providing this information. The Promoter will take reasonable steps to ensure that any overseas recipient of personal information complies with Australian privacy law and contractual obligations to maintain the security of the data.
20. All entries submitted become the property of the Promoter. Entries will not be returned to any Entrant. Unless otherwise indicated by you, by participating in this competition you agree to the Promoter providing you with information in relation to the services and products of the Bupa Australia Group of companies.
21. The Promoter may, unless the Entrant requests otherwise, use an Entrant's personal information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages to the Entrants. Entrants should direct to the Promoter any complaints or requests to access, update or correct information. Collection, use and disclosure of information collected by the Promoter in connection with this competition will be handled in accordance with the Promoter's Information Handling Policy, here [Privacy and Security - Bupa](#).

Entries open 7.00PM (AEST) 25/08/25 and close 6.00PM (AEST) 31/08/25. Total prize pool is \$850 and the prizes are five entries into the Melbourne Marathon. Entrants must be following the Bupa Australia Facebook, Instagram or X and must comment their favourite pump-up song on the applicable competition post, during the Promotional Period. There is one draw which will take place at 33 Exhibition Street, Melbourne VIC 3000 at 7pm (AEST) 31/08/25. Winners will be notified on 1/09/25 by email. Winners will be published on Bupa Australia's Instagram stories on 1/09/25. Promoter is Bupa HI Pty Ltd, 33 Exhibition Street, Melbourne VIC 3000.

For full terms and conditions visit bupa.com.au